

# Public Document Pack

## PRESENTATION SLIDES

### **OVERVIEW AND SCRUTINY COMMITTEE - THURSDAY, 9TH NOVEMBER, 2023**

The following presentation slides were used at the Overview and Scrutiny Committee meeting.

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# We'll be starting soon

Overview and Scrutiny  
Committee  
9th November 2023



AGENDA ITEM NO. 1

# Overview and Scrutiny Committee

## 9th November 2023



**Councillor Mike Smith  
In the Chair**



# Overview and Scrutiny Committee

## 9th November 2023

**Item 1 –  
Minutes**







# Overview and Scrutiny Committee 9th November 2023

**Item 2 –  
Call-In – Lawn Tennis Association**





# Overview and Scrutiny Committee

## 9th November 2023

**Item 3 –  
Arts and Culture (Cultural Compacts)**





# OSC Item 3: Arts and Culture





# Contents

- Arts Council England (ACE) Priority Places
- Rushmoor Cultural Strategy
- Rushmoor Cultural Compact
- Key priorities



**UNION YARD**  
INTRODUCING A NEW ERA  
FOR ALDERSHOT

- 100 contemporary new apartments
- Independent accommodation
- Retail and Makers Yard (creative space)
- Public spaces



# Priority Places

- Eleven across the ACE South West region.
- New Forest, Isle and Wight and Gosport.
- Rushmoor an area with ‘high need and opportunity’:
  - Need: data-led analysis e.g. average annual investment per capita - £1.12 (2017/18 – 2019/20),
  - ‘Active Lives’ research - engagement, participation and attendance is ‘significantly lower than the national average’ and ranks as one of the UK’s lowest areas for arts engagement.
  - Opportunity: more subjective ACE judgement on ambition, capacity and timing.

# Selected comparators

Place Name	Priority Place	Average Annual Investment Per Capita (17/18 - 19/20)	% of LSOAs in LA within lower two deciles of IMD	Active Lives Score	% of pupils in LA - Eligible for Free School Meals	% of pupils in LA - Special Educational Needs	Red Cross Vulnerability Index Score	Proportion of Population - Life impacted by disability or long-term health condition	Proportion of Population - Black, Asian and Minority Ethnic	Need Score	Need Descriptor	Total Opportunity Score	Need + Opportunity Descriptor
Waverley	-	£22.19	0%	63%	6%	15%	69.06	14%	5%	-2.43	Low Need	-	Low Need so Not Eligible for Balancing
Guildford	-	£2.23	2%	64%	8%	12%	50.05	13%	10%	-0.68	Medium Need	10	Low Opportunity so Not Eligible for Balancing
Basingstoke and Deane	-	£3.21	1%	54%	12%	11%	56.67	14%	8%	-0.43	High Need	12	High Need & High Opportunity
Rushmoor	Yes	£1.12	5%	43%	12%	15%	44.59	13%	16%	0.54	High Need	15	High Need & High Opportunity
Test Valley	-	£2.53	1%	54%	11%	11%	54.59	15%	5%	-0.47	High Need	9	Low Opportunity so Not Eligible for Balancing
Hart	-	£1.45	0%	57%	6%	10%	111.04	12%	6%	-0.56	High Need	5	Low Opportunity so Not Eligible for Balancing



# Fifth Sector commissioned

- Outcomes
  1. Create an ambitious **Cultural Strategy** for the borough that will inform planning and investment for the next 10 years and a delivery plan for the next 5 years.
  2. To help establish a robust and committed **Cultural Compact** strategic partnership group.
- The strategy includes a detailed data-led baseline document.

# Rushmoor Cultural Strategy

- Approved by Cabinet in October 2022.
- A Cultural Strategy for Rushmoor not a council strategy.
- The cultural strategy celebrates the distinctiveness, diversity and legacy of arts, culture and heritage that exists across people and places in Rushmoor.
- Aims to help bring about a step change in cultural engagement.
- Cuts across multiple council agendas including supporting our vibrant town centres, regeneration and health and well-being.

# Consultation

- Public consultation
  - Residents' survey
  - Artists' survey
  - World Cafes
- Residents' survey - 477 respondents over a relatively short period.
- 137 responses to a separate survey of arts organisations and freelance creatives (inc. partners not active in Rushmoor).



# Shared priorities

Communities	Support Rushmoor's varied communities (especially the least culturally engaged) to express and develop their cultural identity and celebrate these together.
Town centres	Ensure that culture plays an important role in the regeneration of Aldershot and Farnborough town centres.
Heritage	Build on the rich military and aviation heritage of Aldershot and Farnborough to increase both community pride and the visitor economy.
Creative industries	Work with artists and the Createch sector to establish Rushmoor as a centre for innovation and excellence in creative media.
Young people	Give more young people in Rushmoor the opportunity of developing a sustainable career in the Creative Industries.
Build capacity	Establish new arts team, the Cultural Compact and key partnerships

# Addressing the challenges

- Low levels of engagement with arts and culture.
- Areas of deprivation and health inequalities, especially relative to the areas around us.
- Small, under-developed and under-connected arts scene with huge potential to grow.
- Lack of physical facilities e.g. visual arts space, cultural infrastructure.
- Well established venues in Aldershot with potential to develop but not in Farnborough.

# Seizing the opportunities - regeneration

- Farnborough Civic Quarter redevelopment – a state-of-the-art leisure and cultural hub inc. library and cultural spaces.
- Aldershot - Union Yard – redevelopment in Aldershot town centre:
  - 128 student units, Maker’s Yard etc.
- The Galleries inc. ground floor retail and a public square.
- Short term opportunities for activity and installations e.g. Beyond the Lens.





# Seizing the opportunities

- A digital economy with close links to Guildford's international recognised gaming cluster – “the Hollywood of video games”.
- FE and HE links inc. University of Creative Arts.
- Farnborough International Exhibition and Conference Centre
- ‘Farnborough film studios’ - temporary sound stages.
- RBC's core events programme is helping to stimulate local arts, culture and heritage activity.
- Building partnerships and networks with the community, NPOs.





# Victoria Day 2023 - YouTube





# National Portfolio Organisations

ACE confirmed NPO 2023-2026 awards in early November 2022. Those delivering activity in Rushmoor include:

The logo for NUTKHUT, featuring the word in a stylized, multi-colored font where each letter is filled with a different color and has a white outline.The logo for artswork, featuring a colorful circular graphic of dots to the left of the word "artswork" in a blue, lowercase sans-serif font.The logo for Stopgap, featuring the word "Stopgap" in a yellow, cursive script font on a black rectangular background.The logo for Hampshire Cultural Trust, featuring a stylized purple icon of two interlocking shapes to the left of the text "HAMPSHIRE CULTURAL TRUST" in a purple, uppercase sans-serif font.The logo for Kala THE ARTS SOUTH ASIAN DANCE, featuring the word "Kala" in a large green font, "THE ARTS" in a smaller green font to its right, and "SOUTH ASIAN DANCE" in a smaller green font below.The logo for Anvil Arts, featuring the word "Anvil Arts" in a dark blue, serif font, with a stylized orange and white background behind the text.The logo for blueApple, featuring the word "blueApple" in a blue, lowercase sans-serif font.The logo for Hampshire Cultural Trust, featuring a stylized purple icon of two interlocking shapes to the left of the text "HAMPSHIRE CULTURAL TRUST" in a purple, uppercase sans-serif font.

# Cultural Compact

- Arts Council England invited Rushmoor to develop a Cultural Compact.
- A **partnership** which can help areas make a step change in their strategic governance of culture, which will help more people and more places benefit from engaging with cultural opportunities.
- It must link the cultural sector to broader aspirations and priorities intersecting with the ambitions of health agencies, business, universities and other sectors.



# Cultural Compact



Farnborough College  
of Technology



nDreams®



- An Interim Cultural Compact Board has worked to develop the strategy and draft action plan.
- Informal partnership - membership and governance of the group is likely to evolve over time. It could become a properly constituted body with ToR and independent chair.
- The aim is for current 'shadow' members continue on a potentially expanded group.

# Key priorities

- Building capacity
  - Cultural Development Manager (HCT)
    - Manages delivery of the Rushmoor Cultural Strategy and Action Plan and supports the Compact Board.
    - Build relationships and partnerships inc. Cultural Compact.
    - Developing cultural networks.
    - Working with NPOs to ensure more activity is delivered in Rushmoor.
- Town centres
  - Growing RBC's core events and delivering more activities in our town centres.

# Key priorities

- Town centres – regeneration
  - Leisure and cultural hub
  - ACE Place Partnership funding - considering a programme of activity over the next 3 years in Farnborough.
- Using UK Shared Prosperity Funding to stimulate new events, arts, cultural and heritage activity.

# Questions and Answers

Lee McQuade, Economy and Growth Service Manager, Rushmoor Borough Council  
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Flis Pitman, Cultural Development Manager (Rushmoor), Hampshire Cultural Trust  
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# Overview and Scrutiny Committee 9th November 2023

**Item 4 –  
Climate Change Scorecards**



# Climate Change Scorecards

OVERVIEW & SCRUTINY – 9<sup>TH</sup> NOVEMBER 2023

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**RUSHMOOR**  
BOROUGH COUNCIL



# Climate Change Scorecards



**2021**

First Climate Change Scorecard  
COUNCIL CLIMATE PLAN

Rushmoor Borough Council: 46%  
Average District Score: 43%



**2023**

Second Climate Change Scorecard  
COUNCIL CLIMATE ACTION

Rushmoor Borough Council: 20%  
Average District Score: 29%

*Action between: January 2019 – January 2023*

# Process & Methodology

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## Methodology:

- Questions with criteria & clarifications
- How each question will be scored (eg. volunteer research, FOI's, national data)
- Data must be publicly available or given through FOI request
- Marked on climate action between **January 2019 – January 2023**
- Sections have different weightings & questions within sections have different weightings





# Council Climate **Action** Scorecards

## Rushmoor Total    District Average

	No. of Questions	20%	29%	No. we have queried:
Buildings & Heating	12	27%	42%	2
Transport	6	-10%	9%	1
Planning & Land Use	13	9%	23%	0
Governance & Finance	16	5%	24%	4
Biodiversity	7	<b>30%</b>	22%	0
Collaboration & Engagement	12	<b>57%</b>	42%	1
Waste Reduction & Food	10	23%	23%	2

# Reflections

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## LGA RESPONSE STATEMENT – Cllr Darren Rodwell, Environment spokesperson

*“As leaders of their communities, local government has a fundamental role to play in tackling climate change.*

*“Net zero is a complex transition, bringing very unique and interconnected challenges and opportunities to every place. **We don’t support league tables as they often paint a two dimensional picture of the context that councils are working within, and unfairly compare councils with different challenges.***

*“Councils are already leading the way in transitioning to net zero and are ambitious to do more. Government needs to empower local climate action that can hit targets, mobilise support, and deliver on the evidence showing local approaches can save hundreds of billions.”*

### Size of our Borough:

- Where the criteria requires a certain number of something - eg. Repair cafes, Officers
- No Parish Councils

# Climate Change Action Plan

## Progress Update

- Held an Eco Fair in September – Southwood Visitor Centre
- School programme with Winchester Science Centre due to conclude end of November
- Rushmoor Youth Influence Session on Climate Change
- Work underway for the Council's Operational Carbon Footprint (22-23)
- Replacing Lighting in Council Offices
- Communications plan (eg. Solar Together, Warmer Homes, Big Tree Giveaway)

## Climate Change Strategy & Action Plan 2023-26 – March 2024





ANY QUESTIONS?





# Overview and Scrutiny Committee 9th November 2023

**Item 5 –  
Work Plan**



**The meeting  
has now  
finished**



# The meeting has paused

